

# SONNA KODUM

Editor :

**R.N. SADASIVAN**

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PAJE ! PAJE ! NOWRAN PAJE !

**KUSO MARRIAGE BUREAU**

PAJE ! PAJE ! NOWRIN PAJE !

## 29<sup>TH</sup> GLOBAL SOURASHTRA JADHAGA PARIVARTHANAI MELA

### 17<sup>TH</sup> MARCH 2019-SUNDAY

**KUSO MARRIAGE BUREAU** have pleasure to announce that the 29th Mela will be conducted on **SUNDAY, 17-03-2019** at **Aaradana Hall**, Sri Raghavendra Swamy Mutt (Temple), 1st Floor, Dr. Rajkumar Road, Near Navrang Theatre, 2nd Block Rajajinagar, Bengaluru - 10. at 10.00 A.M.

Mumbai, Hyderabad, Thirupathi, Surat, Bhuvaneshwar, Shimoga, Mysore, Kolar and Mandya etc., have attended the above Melas along with their Sons and Daughters and benefitted.

All the parents are requested to attend the above Mela along with their children (to be married).

While coming please bring a copy of the horoscope, one passport and one full size photos, of your child.

Astrologer **Sri J.K. Vijikumar**, BSc, PGDMM, Dip in Astro, M.A. Astrology (Sri Athyanthaprabhu Jothida Aaraichi Maiyyam, Madurai) from Madurai will be available there to see matching of horoscopes of boys and girls.



We have been conducting Global Jadhaga Parivarthanai Mela from the year 2004 for the unification of Sourashtra people who are living scattered throughout Karnataka, Tamilnadu and other states. The response from the Sourashtra people is very much encouraging. We have so far conducted 28 Melas successfully.

Parents from far away cities like Arni, Chennai, Coimbatore, Dindigul, Erode, Kumbakonam, Madurai, Nagarkoil, Palayamkottai, Paramakudi, Salem, Tanjore, Trichy, Walajapet, Thiruvananthapuram,

We request you to attend the above Mela without fail and utilise the opportunity to settle Marriage Alliance of your sons / daughters.

An enrolment fee of **Rs. 400/-** (Renewal Fee Rs.300/- only) will be collected for registration of one horoscope.

Please intimate one week in advance to **Sri Ravi G. Vidi 9902264195 / 9448270410**, **Sri R.R. Baskar 9343736556** and **Smt. Yogeshwari Nagarajan 7892216211** about the number of persons attending the Mela. The details of your Horoscopes will also be published in our official Monthly Journal,

“**SONNA KODUM**”, free of cost (confidentiality will be maintained through reference numbers).

**LUNCH @  
1-30 PM**

This Mela, a get-together for a specific purpose, is a grand successful initiative taken by KUSO in Bangalore.

It has good and vast response from Sourashtra people during the previous Melas.

Please utilize this opportunity. Parents, who had already attended and registered the horoscope of their son / daughter in the previous Melas, are requested to attend this Mela for renewal (if you are still looking for alliance).

Those who are in abroad, send your relatives to attend this Mela or you may

download the marriage application form from ‘www.kuso.co.in’, fill it and send by e-mail. You please pay online for that. The bank details are also given in our website to pay online.

For further details of Mela, visit to

**www.kuso.co.in**

or please contact:

**9902264195**

**9448270410**

**9343736556**

**7892216211**

## divaa puje

### Meaning and the importance of Vilakku Pooja

The word “Vilakku” literally means lamp in Tamil. Light and brightness is associated with Vilakku or lamp. The lamp has its own special place in Hindu Dharma. It is a form and a symbol of Tej (Absolute fire principle); the lamp leads us from darkness towards light. It burns only to give message of peace and light to the man.

According to yogic path of Kundalini Yog, there are seven principle chakras or energy centers in the human being. These chakras influence practically every aspect of human being including physical body, mind and intellect. Just as there are seven chakras in the human body, there are paths for the flow of vital energy (chetana). These are called as Nadis or channels. According to Siddhas there are 72000 such nadis are there in the human body. The three principle nadis are Chandra nadi (Moon channel), Surya nadi (Sun channel) and Sushumna nadi at the center. When Chandra nadi is active the person perceives coolness. The activation of Surya nadi imparts energy to the person. The Sushumna nadi is activated when the person starts progressing spiritually. The structure of the Vilakku used during the pooja is a symbolic representation of this concept. The stem of the lamp stands for the Sushumna nadi and the seven chakras on them. The five faces of the lamp (pancha mugas) represents the five senses. One of the Siddhar Thirumoolar’s song goes as follows:

“Ullam perugoil, Oonudambu aalayam, Vallarppiraanukku vai kopura vaasal, Thellanthelidhaarkku jeevan sivankoil, Kallappulanaindhum kaaraahh manivilakkeah!!!”

Other rituals and chantings during the pooja times are to cleanse the atman and increase the spiritual vibrations to benefit everybody.



The 62nd ‘divaa puje’ was held on Sunday, 20th January 2019, at 10.00AM at the office of Sri B.K.M. Rajkumar, No. 301, First Floor, “Kasi Kiran Regency”, No. 1851, 1st Main, Prakash Nagar, Bengaluru - 560021,, with the participation of large number of KUSO members families.

In this function, Vice President, KUSO, Sri R.K. Sridharan performed the rituals. Smt. Ramila Devadoss Babu, Smt. Santhi Baskar and Smt. Yogeshwari Nagarajan had organized the pooja events. Those who are interested to participate are requested to contact Smt. Santhi Baskar (9342014615), Smt. Ramila Devadoss Babu (9379681716) and Smt. Yogeshwari Nagarajan (9141335308, 9379365178).

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## AVO MILENGO

Dhanalakshmi College of Engineering, Chennai celebrated Republic day and Avomilengo function on January 26th, in grand manner with family, VIP, all Sourashtra families and students at their college campus.



Function started in the morning at 9.00 a.m., with TriColour Flag Hosting in front of Administrative block. Flag was hoisted by Sourashtra Youth Sangam's President, Walaja. This was followed by 'Aatam PaattamKondattam' at Seminar hall with Chairman Dr. V.P.Ramamurthi, Smt. Dhanalakshmi Ramamurthi, Dr. Jayaram, Dr. K.B. Srinivasan, Sri G.R. Kannan, Sri Adhavan (Amutha Ganam Mega TV), Sri Sivabalan (Principal), Smt. Rupa Senthil Kumar and Sri Senthil Kumar.



Welcome speech was given by Sri Madhavachary. The function was celebrated throughout the day with delicious foods, love and affection. Various cultural programs were arranged for children, adults and students. It was a big opportunity to meet VIPs and Sourashtra families. Our KUSO members, Sri R.K. Sridharan, Vice President, Sri R.R. Baskar, Joint Treasurer, Sri T.A. Pattabiraman, Secretary and Sri S.K. Varatharajan, Joint Secretary attended the function. This function is celebrated annually on 26th of January irrespective of day since seven years. All are welcomed for future years and enjoy with Simple and Honest man Dr. V.P. Ramamurthi Chairman DCE and his family members.

## Kutumba Vizha of Hosur Sourashtra Sabha

The 'kutumba vizha' of Hosur Sourashtra Sabha, held on Sunday, 24th February 2019 from 9.30am to 4.30pm at Royal Welfit Health Club, Opp. Ashok Leyland Unit 2, Kumuthepalli, Hosur.

The Family Meet function was presided by Jc.JFF. P.G. Naganath, President, Hosur Sourashtra Sabha. Special Guest Dr. K.Ve. Nagarajan, Managing Director, Supreme Packs Plastic (P) Ltd, Hosur and Hon'ble Guest Sri S.R. Jayaprakash, Managing Director, Copral Insulated Conductors (P) Ltd., Special Invitees Sri V.H. Naganathan, Managing Director, Shree Sairam Plastics, Pondicherry, Sri A.N. Senthilkumar, Advocate, Paramakudi were assembled in function and honoured.

KUSO, Office Bearers and Committee Members attended the function.

### Love for Service Award 2019

## Dr. T.S. CHANDRASEKAR

The prestigious Renny Abraham Tanker Foundation's Love for Service Award Rs.1,00,000/- with a gold medal and a citation has been given to the most outstanding Medical Doctor in India who has gone beyond the call of duty in rendering service to the under privileged.

Dr. T.S. Chandrasekar, has been selected by the Jury and awarded for the year 2019. The award ceremony took place on Friday, 25th January at Hotel Savera, Chennai.

Courtesy : Jutty Son Ad Page



## OBITUARY



Smt. Agasthu A.R. Kamala Ammaiyar aged 93, wife of late Agasthu A.M. Rengasamy expired on 15-02-2019 at Bengaluru. She is survived by seven sons, 17 grand children and 24 great grand children. Her sons running Power Equipments company in Bengaluru.

KUSO condoled the death and conveyed its condolences to the grieved family above.

### SONNA KODUM

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## The 238th Jayanthi Musical Festival of

**Srimath Venkataramana Bhagawatha Swamigal**

The 238th Jayanthi Musical Festival of Srimath Venkataramana Bhagawatha Swamigal will be held at Sri Sangeetha Mahal, Ayyampettai (Ramachandrapuram), Tanjore District, from 27.02.2019 to 01.03.2019. All are invited for this great Karnatic musical festival and receive blessings of Great Gururji.

Venkataramana Bhagavathar had spent few of his years in Chikkapet, Bangalore and served Lord Venkateswara with Nama sangeerthanas. Here, he was known by devotees as Lalpeta Bhagavathar. Even today this temple is called as Lalpeta Venkataramana Bhagavathar Venkateshwara Devasthanam.

Walajapet Venkataramana Bhagavathar - Preserver of Saint Thyagaraja Krithis. Walajapet Venkataramana Bhagavathar (1781-1874) was one of the important disciples of Saint Thyagaraja, who had 30 direct disciples instrumental in propagating his compositions. This consequently resulted in popularising Thyagaraja's krithis to a wider circle of music lovers.



Walajapet Venkataramana Bhagavathar and his son, Walajapet Krishnaswamy Bhagavathar belonged to the Walajapet school of sishya parampara. The other two, being the Tillaisthanam school, championed by Ramayengar and the Umayalpuram school represented by two brothers - Sundara and Krishna Bhagavathars. Besides these three schools, several other disciples learnt music from Thyagaraja individually. For example, Veena Kuppaiyer was an established vidwan even before he came to learn some krithis from Thyagaraja.

Initially Venkataramana Bhagavathar came to Thyagaraja as a disciple from Ayyampettai - a small town close to Tiruvaiyaru and later on stayed with him as an companion doing secretarial work for him. He was associated with Thyagaraja for over a quarter of century. He was a scholar in Sanskrit and Telugu. His son, Krishnaswamy Bhagavathar was a student of the great master too. Between them, they chronicled much of Thyagaraja's biographical data and also the many events in Thyagaraja's life for approximately thirty five years. This information documented by them has been invaluable to get a better picture of Thyagaraja's visits to some pilgrim centers and the contact he had with visitors to his humble home.

The most significant contribution of the Walajapet father and son pair, was to collect available krithis and operas of Thyagaraja and preserve them for posterity. From this data we have come to know that Thyagaraja wrote three operas - Prahlada Bhakti Vijayam, Naukacharithram and Sitarama Vijayam. The musical world is enormously indebted to the father-son pair for preserving this great legacy. They taught Thyagaraja's krithis to many of their students. Both father and son were also composers of varnas, krithis and swarajathis.

The line of students of the Walajapet school, (mentioned under) not only made their mark in Carnatic music but also were responsible for propagating Thyagaraja's krithis to others in turn:

1. Mysore Sadashiva Rao - a lakshana-lakshya vidwan and a noted composer of varnas, krithis.
2. Pallavi Ellayyar - a musician-artist who painted the portrait of Sri Rama. Thyagaraja on seeing the portrait, became so overwhelmed with emotion and extemporaneously composed the now famous krithi - 'Nannu palimpanada chivacchitivu' in Mohanaragam.
3. Munuswamyappa of Bangalore - was a mentor for Bangalore Nagarathnamma, the lady musician who was primarily responsible for constructing the Thyagaraja samadhi building in Tiruvaiyaru. She subsequently bequeathed all her assets to the preservation of the samadhi.
4. LokaNarayanaSastrulu, who published the opera - Sitarama vijayam.
5. KaviVenkataSuri, the author of Ramanatakam, an opera.
6. Arunachala Achari of Kanchipuram Thyagaraja had enormous trust in Venkataramana Bhagavathar. Thyagaraja knew intuitively ahead of time when his last day on this earth would be, and so he left behind his puja idols, Rama padukas and his tambura in the care of Venkataramana Bhagavathar. It was on the Pushya bahula panchami day that Thyagaraja breathed his last. It is fortunate that Thyagaraja's precious personal items have been preserved even to this day! Pushya bahula panchami (generally falls in the month of January) has become an important day for Thyagarajaaradhana celebrations all over the world.

Venkataramana Bhagavathar was so awed by Thyagaraja's greatness that he wrote the following compositions in Sanskrit and Telugu in praise of his guru.

- ✦ Sri Guru ashtakam - in Sanskrit (Dhyanaslokams)
- ✦ Sri Guru Mangalashtakam - in Telugu
- ✦ Adi Guru Ashtotra Panchangam - in Telugu
- ✦ Sri Kakarlanvaya Ratnashara - a text in Manipravalam (in Sanskrit, Telugu and Sourashtram)
- ✦ Guru charanam bhajare - Sankarabharanam-Adi (a krithi)

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**Ashok Madhav**



## Saravanan Weds Bhuvaneshwari



The Wedding of KUSO Committee Member **Chi. K.M. Saravanan**, DEEE, (Director, R&D, Sinusidal Test Equipment, Bengaluru) Son of Sri K.R. Mohan and Smt. Kanchana with **Sou. V.P. Bhuvaneshwari**, B.Sc, Daughter of Sri V.B. Baskaran Suresh and Chithra was held on Friday, the 10th February 2019 at Sri Sundararaja Bhavan, Paramakudi.



KUSO Vice President R.K. Sridharan, Smt. Jayanthi Sridharan, Secretary T.A. Pattabiraman, Joint Secretary S.K. Varadarajan, Committee Members P.M. Balaji, B.M. Srinivas had attended the marriage and blessed the young couple.

## Punith Weds Shalini



The Wedding of **Chi. G.A. Punith**, B.Sc., (Service Segment Manager, HPE, Bengaluru) Son of Sri G. Ashokmumar (BEML) and Smt. A. Vijayalakshmi with **Sou. M.S. Shalini**, B.Sc, Daughter of Sri M.J. Suresh and Usha was held on Sunday, the 10th February 2019 at BEML Kala Mandira, Bengaluru.

KUSO Joint Treasurer R.R. Baskar, Smt. Santhi Baskar, Vice President R.K. Sridharan, and B.K.M. Rajukumar had attended the marriage reception on 9th February 2019 at Bengaluru and blessed the young couple.

## EGO AND THE SELF

Speaking about human ego, Bhagawan Ramana Maharishi says, "When you are asleep, there is no ego. It is a state of pure bliss, where the ego, the 'I' consciousness, becomes non-existent, where this 'I' consciousness has become one with the divinity that is inherent in you." The outside world does not exist in this state. The trouble starts when you wake up. Something wakes up from that happy state and immediately says 'I'. Now the world appears to that 'I', wants more of every thing in this world, wants things to go as per its wish and so on, leading to mental restlessness and all the associated troubles that come with this 'wanting more'. Before the rise of this ego, you were perfectly happy. With the rise of this ego, your troubles start. Trace the source of this 'I' consciousness, this ego. You will see that it leads you to that original happy state. But in your waking state, your ego, that 'I' of yours masks or veils

that presence of the divinity in you, making you forgetful of the presence of that divinity inside you, causing you to think that you are doing this activity, you have earned this wealth, you are the master and so on. Greed, avarice, arrogance, follow in its wake. Ten ignorant fools wanted to cross a river. After reaching the other bank, they counted themselves and found there were only nine of them.

Another fellow now counted with the same result. A passerby offered to count and gave each one a slap as he counted and found all the ten.

He pointed out that the man who counted left himself out and thus found only nine. Does this mean that the tenth man came anew? No, he has all along present, only his presence was ignored. A lady lamented about her missing gold necklace, crying that all her searching was fruitless until someone pointed out that it was still around her neck.

Ignorance caused her grief and knowledge gave her happiness. Similarly, we ignore the divinity present in our hearts and instead, run hither and thither in our ignorance and egotism in search of peace of mind. It is within you. Clasp it tightly.

Courtesy:

**DECCAN HERALD**

Bangalore Edition dated 07.01.2018

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**Note :** Please send us the above form duly filled in and signed as soon as possible. The names and addresses of those members who had not submitted to us the said form, will be deleted from the mailing list and Sonna Kodum copies will not be sent to them. Those who have registered their horoscopes with us will receive Sonna Kodum copies for a period of 6 months only from the date of registration.



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## A336 Madurai Sourashtra Co-Operative Bank's mupperum vizha

The 'mupperum vizha' of Madurai Sourashtra Co-Operative Bank, held on Wednesday, 20th February 2019 at 9.30am at their premises, South Masi Street, Madurai.

The 'mupperum vizha' are Bank's 100th year celebration, Modernisation and Air Conditionisation.



Welcome speech by Sri R. Rajesh, Sub-Registrar, Madurai Zone, Madurai and presidential speech by Dr. S. Natarajan, Collector, Madurai.

Sri T.S. Sarathi, President of Madurai Sourashtra Co-Operative Bank has explained about the developments of this bank.

Hon'ble Cooperative Minister of Tamilnadu Sri Sellur K. Raju, opened the modernised bank, lighted the lamp and released the souvenir of 100th year celebration.

The bank's administrative members are S.K.B. Chandra Prakash, L.S. Venkatesh Babu, A.M. Ramakrishnan, N.S.R. Heerachand Babu, M.K. Rameshnath, J.P. Chithra Pradeepkumar, J.J. Yogeshwari, N.R. Bhanuradha, P. Pandiyammal, Palanisamy & K. Bensir Maruthi.



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## NAAM JEYIPPOM

### A CONSULTATIVE ASSEMBLY



Jobs and Skill Team and Education Team of Sourashtra Madhya Sabha had arranged 'naam jeyippom' program on Sunday, 03-02-2019 from 10:00 am to 5:00pm at K.L. Nagasamy Memorial Polytechnic College, Kolimedu, Viraganur, Madurai.

Dr. S.R. Sriram Shekar, President, Sourashtra Madhya Sabha, Dr. K.B. Radhakrishnan, Secretary, K.L.N. Memorial Polytechnic College, Sri S.S. Saravanan, Madurai South MLA, all Teams of Sourashtra Madhya Sabha, Presidents, Secretaries and Committee Members of all Sourashtra Sabhas from various cities of Tamil Nadu had gathered in the auditorium.



Jc Vijaymithra had advised on 'life planning' for the students. Sri P.R. Gopinath and Jc Aswath Babu had advised on 'what to study, where to study, which one to study' for the students. Jc Ezhilarasan and Jc Naganath had advised on 'what job, how to work and where to work' for the students.

Students who scored first three places of SSLC and 12th standards from each districts of Tamil Nadu, Karnataka and other states were honoured and certificates were handed over.

K.L. Nagasamy Memorial Polytechnic College arranged buses in various points in Madurai to all students as well as food other conveniences for them.

## JOKES JOKES JOKES

**Mannen** : kaai onte vaar thonrhii nuchchu agasthir mayam kan sE !!! onte dinnu agasthir ambat, onte dinnu agasthir aunti, agasthir poriyal kaakuchi?

**Bhavi** : aski thurekuchees...

**Mannen** : Oh!!! mogO jhukku buddhi avi kaaithi guinness world record keru meni haudartheyaa?

**Bhavi** : kaaithi khayeth kaai thungo buddhi aunaa meni askithengo kaladathak.

★★★

**Clerk** : Manager jOI kaai puseyo isani thogo gaaldi Thuvaressi

**Maanen** : konni nhii, solObhaar kaamuk latkan aveyo... thegahaal veelto paane sENam javuyaa meni puseyo...

★★★

**Bhavi** : morE ambulo kalanaathak dosko douno hogath khaidiyaa, atho kaai kerathe doctor?

**Doctor** : jhukko easy... kaaithi vatho keru, malli dosko douno avattuvo, serko audai.

★★★

**Mannen** : doctor, 10 adi door chaaleth melli sinaares, moochu khadaares, kaai keruvaai?

**Doctor** : isaniyaa? athengut 9 adi mottum chaluvo, phujjaai...

Ravi G Vidi





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Inspire club, Music club

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## Academia - Industry Initiatives



### கல்லூரியின் சிறப்பு அம்சங்கள்

- ▶ வளாக கட்டமைப்பு : கல்லூரி வளாகம் புகழைச் சூழவில்லை ஒவ்வொரு பாடப்பிரிவிற்கும் தனித்தனி வளாக கட்டமைப்பை தனித்தனியே கொண்டுள்ளது.
- ▶ மேளாசியர்கள் : அனைத்து மேளாசியர்களும் உயர் கல்வியறிவுடைய மிகுந்த ஆறுதலையும் பெற்றவர்கள்.
- ▶ வேலை வாய்ப்பிழைவை சிறப்பிப்பதில் : இன்போசிஸ், ஏர்ஹாட், லின்டன், என்ஜ் லேப்சிஸ், அகடமி போன்ற பல முன்னணி நிறுவனங்களுடன் புரிந்துணர்வு ஒப்பந்தம். 300 அதி நவீன இணையதள கணினி வசதிபுடன் ஆன்லைன் செஸ்ப்.
- ▶ 2015 - 16 வேலைவாய்ப்பு பெற்றவர்கள் 90 விழுக்காடு
- ▶ ஆளுமச்சி மற்றும் வளர்ச்சி : இக்கல்லூரியில் பல துறைகள் அண்ணா பல்கலைக்கழகத்தால் ஆளுமச்சி புயிற்று அங்கீகரிக்கப்பட்டவை. இஸ்ரோ நிறுவனத்தின் மூலம் ஆளுமச்சி திட்டத்திற்கு நிதி உதவி.
- ▶ நூலகம் : கல்லூரியின் நூலகத்தில், முப்பத்தாயிரத்துக்கும் மேற்பட்ட நூல்கள் நூலகத்தில் 50 க்கும் மேற்பட்ட அதிவேக இணையதள வசதிபுடன் கடிய கணினிகள் மற்றும் நகல்படி எடுக்கும் வசதிகள்.
- ▶ விடுதி : மாணவர் மற்றும் மாணவிகளுக்கு உயர்நடு வசதிபுடன் கடிய தனித்தனி விடுதிகள்.
- ▶ உணவகம் : மாணவர்கள் மற்றும் ஆசிரியர்கள் ஒரே நேரத்தில் ஆயிரத்திற்கும் மேற்பட்டோர் உணவருந்தும் வகையில் கனாநாமான பிற்பாளன் உணவுக்கடம்.
- ▶ போக்குவரத்து : நகரின் அனைத்து பகுதிகளில் இருந்து 40 க்கும் மேற்பட்ட கல்லூரிப் பேருந்துகள் இயக்கம்.

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## Small Business Ideas with Low Investment

There are many young and dynamic people in India, who want to earn big money by starting own business. They are always in search of small business ideas with low investment. In order to support them here is an extensive list of 200 Small Business Ideas with Low Investment. These business ideas are also suitable for college students, housewives, and women. These business ideas are independent of geographical restriction and market scenarios. Be it Mumbai, Chennai, Delhi or Hyderabad these business ideas will work everywhere.

For better understanding, I have divided business ideas in various categories. The categories are

- 1 Unique or Creative business ideas
- 2 Best home based business ideas
- 3 Best part time business ideas
- 4 Best low-cost business ideas
- 5 Best online business ideas
- 6 Best Profitable business ideas
- 7 Big Investment business ideas
- 8 Retail Business Ideas
- 9 Wholesale Business Ideas
- 10 Manufacturing Business Ideas
- 11 Renting Business Ideas

### UNIQUE AND CREATIVE BUSINESS IDEAS

#### 1. Children Play/Adventure Area

First unique and profitable business idea is children play area or adventure place. Children love spending time at creative play area or at place where they can feel adventure. You can start your own business by establishing such a place. Investment required for this business is moderate.

#### 2. Pregnant lady Exercise class

The second unique business idea is related to women. It is pregnant lady exercise class. You need to get trained in order to open this type of business. It is unique business and success rate of such business is high.

#### 3. Tea / Coffee Cafe

One of the best creative business ideas is tea or coffee café. In this business you need to establish unique tea or coffee café in terms of ambiance and furniture. You can also think of serving tea or coffee with unique test. You can start this business at own or rented premise.

#### 4. Custom Gift Store

Custom Gift Store is among one of the best creative business ideas. In this business you need to serve customer by offering customized gift as per their requirement. Few examples are printed t-shirt, mug,

customized card, photo album, watch, mirror, card holder etc. You can open this store online or offline. A success rate of this business is high.



#### 5. Antique Business

Antique product business is very good business idea. In this business you will be dealing with antique items and furniture. You can start this business by arranging auction or by opening a small shop. It is luxurious segment business and finding buyers in this business is difficult. However, it is highly profitable business.

#### 6. Game Organizer at Event

Next creative business idea is becoming game organizer at events such as birthday party, anniversary etc. You have to be extremely good in communication and creativity in order to succeed in this business.

#### 7. Hot Air Balloon or Boat Ride Services

Business Ideas in adventure category are Hot Air Balloon service business or Boat Ride business. This type of business demands huge investment and skilled manpower. You will also need big space where you can start this business.

#### 8. DJ Services

Music lover person with creativity can think of starting DJ services business. You need to have right skill and experience to start this business. You need CD Players, Turntable and mixtures for DJ business.

#### 9. Chat bot services

A Chatbot is a next-generation business. In this business, you need to build bots as per business requirements. A business of chatbot demands lot of technical expertise and knowledge. Investment requirement for this business is low.

#### 10. Interior Designer

One of the most popular and creative options for the business is becoming an interior designer. If you are

from civil or architecture background you can start an interior design business.

#### 11. Dance Coaching

Dance coaching class is among one of the best business ideas. It is low investment creative business idea. You can either hire a dance teacher or plan to become dance teacher by learning dance. Investment requirement for this business is very low.

**To Be Continued**



**SRB Kishorilal**  
**SRB Mothilal**

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# SOURASHTRA NAGAR



**Avre thaam !  
Avre gher !!  
Avre gaam !!!**



We updated the progress of the development of Sourashtra Nagar project to everyone. Upon the request many people have given Rs. 1 Lakh (Rs. 1,00,000/-) cheque as token of interest in purchasing one property in the Sourashtra Nagar. (More details can be found in the website [www.kuso.co.in](http://www.kuso.co.in)).

Those who have given token advance will get priority for selecting the plot on the first come first service basis. Members who show interest in forming Sourashtra Nagar, are requested to give 25% of the site value by cheque as token payment. Kindly inform your relatives and Sourashtra friends about this great opportunity. Please issue cheque in favour of **BeKae Properties Private Limited** and send it to the following address:-

**KUSO, C/o. Pharma Associates, # S-1861, 1st 'G' Main, 'D' Block, M.K.K. Road, Rajajinagar 2nd Stage Bengaluru - 10.**

Kindly issue another cheque of Rs. 5000 in favour of "KUSO" towards service charges. For more details please contact Sri T.S. Jayabalan, 99022-64195 Sri K.K. Devadoss Babu 93412-36996 and kusobng@gmail.com.

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